

# MORE THAN A BET

## EDUCATE YOUR INNER CIRCLE

### KNOW THE FACTS

Misconceptions fuel harassment toward student athletes. If someone you know is sending abusive messages, help them learn why harassment has no place in sports.

# 15%

*of college athlete deaths  
are due to suicide*

Even one hateful message from a bettor can have a devastating impact during a critical time in a young athlete's life.

Source: British Journal of Sports Medicine (2024)

*Harassment has real  
consequences for the sender*

Sending threats or abusive messages can lead to:

- Bans from sports betting operators
- Reputational damage
- Possible legal action
- Job loss

*Less Than*

# 2%

*of college athletes go pro*

Most college athletes pursue careers outside of sports, just like you. They work hard to build their futures.

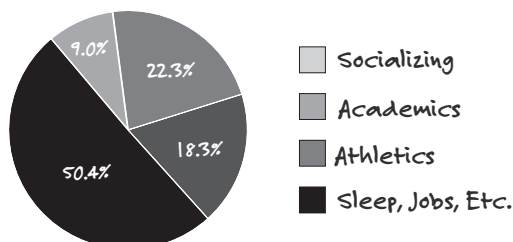
Source: NCAA (2023)

# \$100 OR LESS

*The value of most NIL deals*

While some college athletes earn name, image, and likeness (NIL) deals, most don't get rich. They play for the love of the game.

Source: ESPN (2024)



**They're students first**

Athlete spends more time on academics than athletics — and they graduate at higher rates than their peers.

Source: NCAA (2025)

## EXPLORE MORE RESOURCES

Visit [MoreThanABet.org/theissue](https://MoreThanABet.org/theissue) to learn more.

# GAMBLING PROBLEM? 1-800-589-9966



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